



# An Ounce of Prevention: Investing in Resilience

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February 3, 2018

# When Deferred Maintenance is the Disaster



Image credit: [weather.gov](https://www.weather.gov)



Lucy Nicholson / Reuters



AP Photo/Mike Meadows

# How We Create Opportunities for Financing Protection & Prevention



1. Finding the 'Biggest Losers': Who is currently losing money or facing a near-term shortfall without a specific resilience investment?
2. Busting Silos: Identifying value across sectors.
3. Fostering Flexibility: Linking revenue & non-revenue generating projects and services.
4. Fixing Procurement: Removing barriers to finding and sourcing new solutions.

# Infrastructure as Financial Risk Reduction



- A lot of infrastructure is designed to reduce risk
  - Public sector assets & services are safer
  - AND insurance companies lose less money when public & private policy holders are better protected
- We developed Resilience Bonds as one way of ensuring the *financial* value created by these public investments returns to the public sector



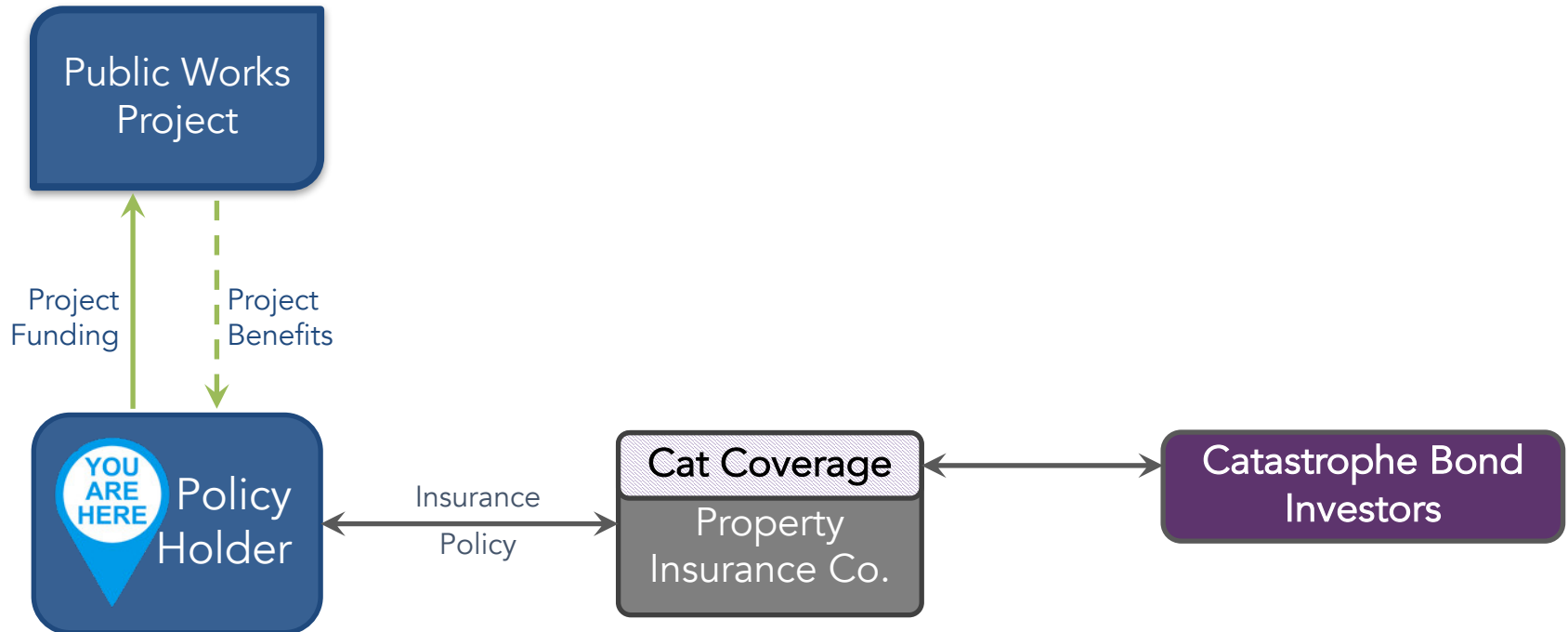


# How Resilience Bonds Work



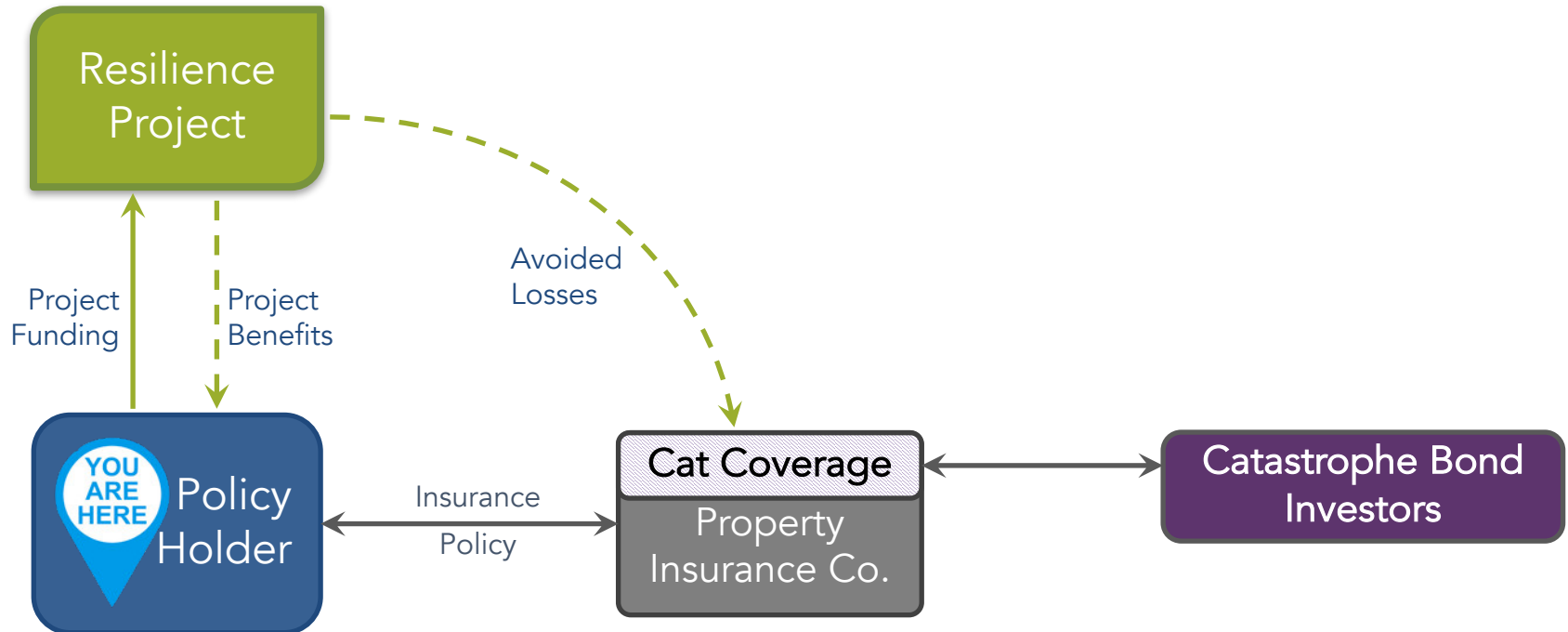


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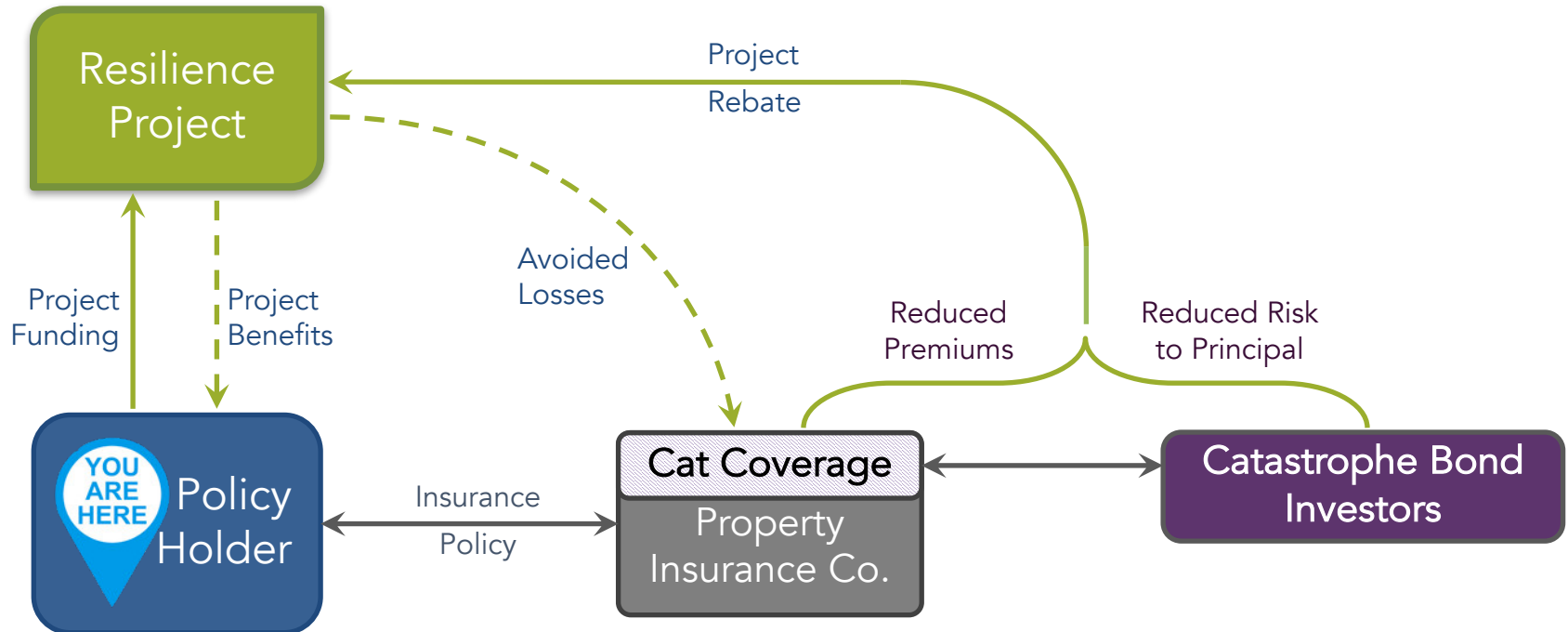


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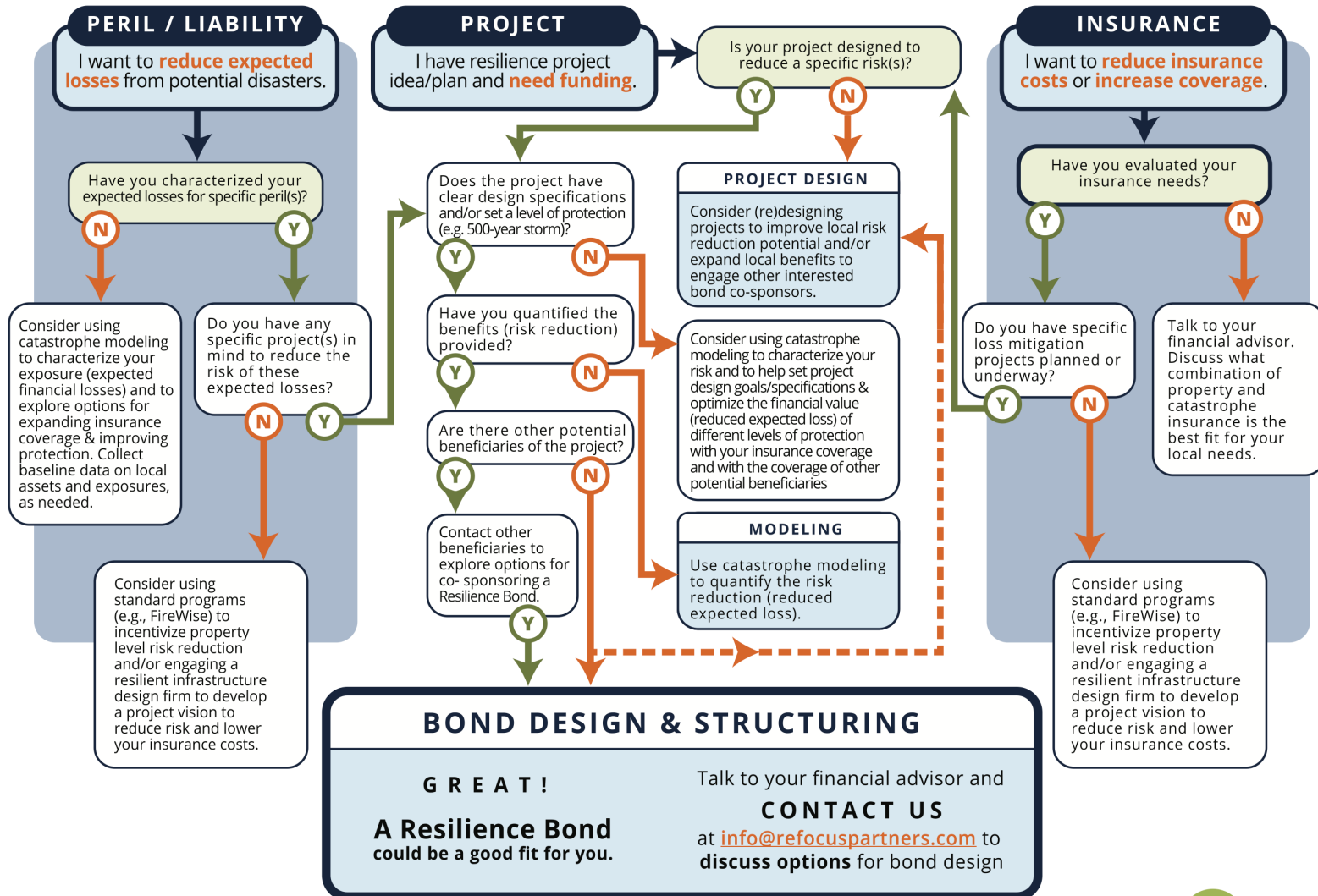


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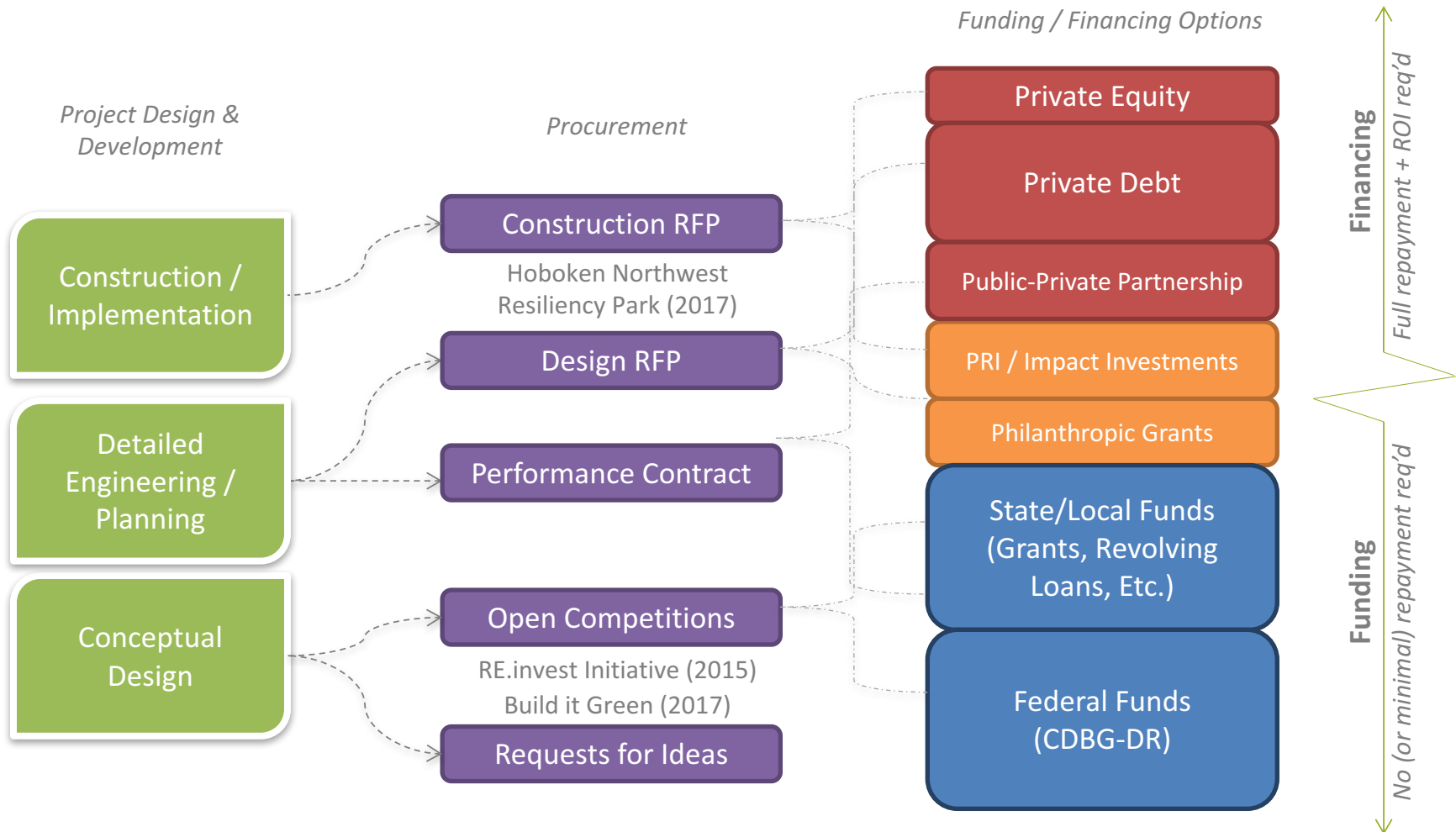


# WHAT IS YOUR MAIN REASON FOR EXPLORING A RESILIENCE BOND?

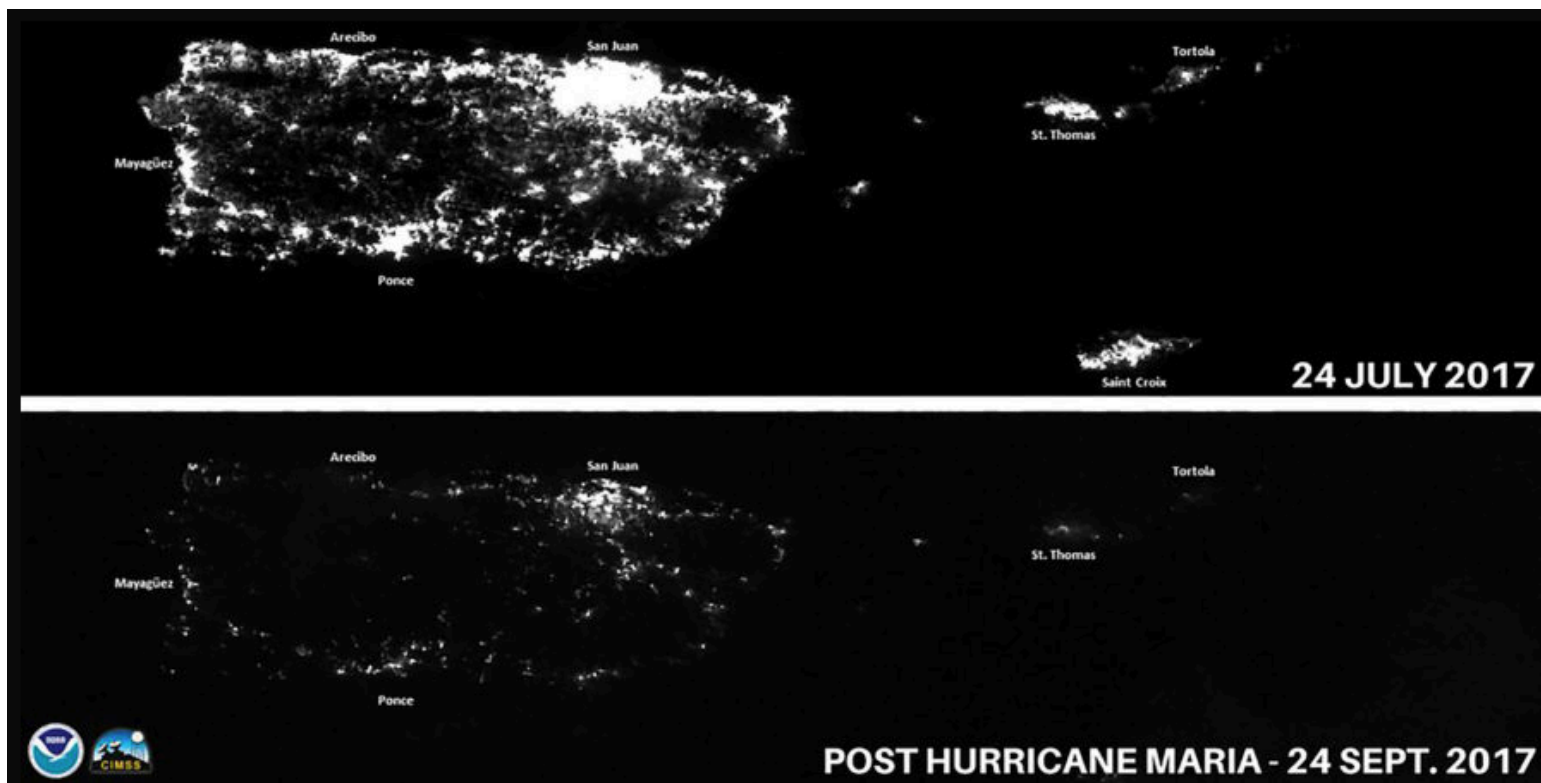


Excerpted from *A Guide for Public-Sector Resilience Bond Sponsorship* (September 2017)

# Finance Starts on the Drawing Board



# We Can't Afford Not to Invest in Resilience





# Questions?

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